



Centre Court to centre stage

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www.avianenvironmental.co.uk

Avian Environmental Consultants Ltd based in Northamptonshire have provided bird control to the All England Lawn Tennis and Croquet Club (Wimbledon Tennis Championships) since 2000. Director Imogen Davis explains “We’ve been subject to increased media interest over the years, and have relished the opportunity to engage with this. Using a Harris Hawk at high profile events such as Wimbledon gives our small family-run business the opportunity to connect with a wider audience – normally unachievable without high associated costs.”

But it’s not just the media coverage Avian takes advantage of. Innovative use of social media platforms has been their most impressive feat. BPCA Marketing and Communications Officer Laurence Barnard explains “Imogen has been extremely active on all forms of social media such as Twitter,



Facebook, Instagram and Reddit. She’s engaged with the public, answered questions and positively portrayed her company’s professional and friendly personality.”

Imogen adds “The public reaction has been absolutely inspirational! We’ve forged relationships with people both locally and internationally, educating one another, sharing experiences and also having fun! I understand that the internet can be used for negative purposes, but we have been careful to monitor all posts and respond to people who have a genuine interest in what we do.”

Do you have an interesting story concerning your company? Send it in to editor@ppconline.org and we may feature it in a future issue. For help on this issue, see our social media article on page 20.

PEST-STOP TUNNEL MOLE TRAP – NOW EVEN BETTER!

This month saw the launch of a new improved Pest-Stop Tunnel Mole Trap by P&L Systems. They’ve made a number of small changes which not only make the trap easier to set, but also offer improved performance. Tom Holmes, Technical Manager from P+L Systems explains, “Working closely with veterinary practitioners and professional mole catchers, we wanted to make sure the trap is the most humane on the market. With a 30% increase in spring strength and very accurate strike location we feel we have achieved this aim.” Tom added “Our recent field trials have shown excellent instant dispatch rates and we’ve received fantastic feedback from pest controllers.” Martin Noble from Wandering Critters Pest Control comments, “The new design is brilliant, and the strike rate is excellent. The traps can also be set and left in your mole bag without the worry of them going off on your fingers – not funny in colder months!”

To find out more call 0800 652 5521 or email info@peststopsystems.com



Are you certified?

From **November 2015** if you are a user of **aluminium phosphide** for the control of rats, moles and rabbits, you will need to have an accredited certificate to demonstrate you can use it safely.

Additionally anyone who purchases it must ensure that the user is certified.

RSPH has introduced the **Level 2 Award in using Aluminium Phosphide Safely for the Management of Vertebrate Pests** to get you ready for the deadline.

Key features

- ▶ This qualification consists of a theory based unit, a short exam and a competence unit assessed by practical exercises.
- ▶ RSPH approved centres can assess their own candidates meaning there is no need for you or the centre to find an assessor following the course.
- ▶ Once you gain the qualification your details (with approval) will be passed on to Register of Accredited Metallic Phosphide Standards (RAMPS)

Supported by Agrovista, British Pest Control Association, Killgerm and Rentokil



Find your nearest RSPH approved centre by visiting www.rsph.org.uk/qualifications or call us on 0207 265 7300

Cfqual accredited and approved by the Chemicals Regulation Directorate as a specified certificate under the Plant Protection Products Regulations 2012